

Now we are in the fifth module of the Thailand E-Learning Program. This module is split into 2 parts. The first one is luxury Thai experiences and the other is unique Thai local experiences.

The first four modules have helped you understand the basics of Thailand and which are Thailand's popular destinations. This study material will provide you knowledge on various luxury Thai experiences. As we have seen an increase in high-end travelers who seek ultimate comfort and uniqueness during their journey, the agents have to be aware of this demand and properly advise about the activities, luxurious accommodations, restaurants, transportation, throughout Thailand.

Besides, the concept of local Thai experience tourism is introduced in the module as we would like you to discover new experiences of various destinations in Thailand where Thai culture and wisdom still plays an integral role in people's daily life. You will also understand that this pattern of tourism provides new ideas, insights and experiences which will help you create exciting program tours for clients..

Course Process

Part 1
Thailand Luxury

Part 2
Unique Thai local experiences



Thailand Luxury

Thailand is the ultimate destination for those wishing to indulge in an exotic luxury vacation. From secluded resorts on pristine beaches to luxury tented camps in the Thai jungle, possibilities are endless. Spend a morning meditating with monks, midday indulging in a luxurious massage, and the evening sipping cocktails on an elegant wooden river boat.

Luxury Accommodations



Boutique hotels, beachfront rooms and traditional-style retreats make up some of the best places to rest in Thailand. The kingdom has a great range of choices for where to stay, but the options for top-end places are particularly prolific.

Along the Chao Phraya River in Bangkok, five-star hotels stand shoulder to shoulder, while away from the capital it's easy to find quality. Head south and there are many islands and beaches where you can relax on hammocks while waiters bring you your favourite cocktail. Head North and a world of culture awaits you, along with beautifully-styled resorts that boast their own spas.

While many of the best hotels are undoubtedly in Bangkok, some of the resorts in Chiang Mai and the islands of Phuket and Koh Samui are often voted among the best in the world.

Some examples of top luxury hotels popular with the Indian clientele:

• Bangkok Luxury Hotels:

- Banyan Tree Bangkok
- Anantara Siam Bangkok
- Banyan Tree Bangkok
- Mandarin Oriental
- Intercontinental Bangkok
- Sheraton Hotel



- St Regis Hotel
- Sofitel So
- The Siam Kempinski
- W Bangkok
- DharaDhevi Chiang Mai
- **Chiang Mai Luxury Hotels:**
 - Anantara Chiang Mai Resort & Spa
 - DharaDhevi Chiang Mai
 - The Four Seasons Chiang Mai
 - 137 Pillars House
- **Chiang Rai Luxury Hotels:**
 - Four Seasons Golden Triangle Tented Camp
 - Anantara Golden Triangle Elephant Camp & Resort
- **Phuket Luxury Hotels:**
 - Sri Panwa Phuket
 - Amanpuri
 - Anantara Phuket Villas & AnantaraLayan Resort & Spa
 - JW Marriott Phuket
 - Paresa, Heaven of all Heavens
 - Regent Phuket Cape Panwa
 - Trisara
- **Koh Samui Luxury Hotels:**
 - Four Seasons
 - Conrad hotel
 - Six Senses Samui
 - SALA Samui Resort and Spa
 - W Retreat Koh Samui
 - Anantara
 - Vana Belle



• Fine Dining

When it comes to cuisine, there is no place on earth where you can find the combination of variety, value and excellence that is present in Thailand, from basic but delicious street food to restaurants helmed by Michelin-starred chefs. Thailand is heaven for those who like their travel to be dictated by their taste buds. The settings can vary from a charmingly preserved teakwood mansion to the top of a modern skyscraper, located in the heart of the city, overlooking the water, or on the side of a mountain. All of the senses are fully engaged while dining in Thailand, accompanied by the warm and attentive service that is just as widely renowned as the delicious cuisine.

Here are the top recommended restaurants which world's class guru pick up. Bon appétit

- **Nahm Restaurant** - Award winning restaurant at Metropolitan hotel
- **Bo.Lan Restaurant Bangkok**- Essentially Thai restaurant in city
- **Gaggan**- Thailand's best Indian restaurant
- **Sirocco**- Cinematic world class sky-bar
- **Sra Bua by Kiin Kiin** – Thai inspired cuisine with a modern twist
- **Banjarong**-The legendary fine dining Thai restaurant
- **Chakrabongse**- Exclusively exquisite Royal Thai Cuisine
- **Manohra cruise**- Thai Culinary journey along the Chao Phraya River
- **H Bistro(Koh Samui)**
- **Farang Ses(Chiangmai)**
- **Blue Elephant(Phuket)**



• Luxury carriages

It is said that it's not the destination but the journey that is important. Luxury travellers often plan for where they will arrive, but in Thailand the joys and comforts of the finer things in life extend to the voyage, to the exploration of this amazing land and its treasures. Whether you are yachting in the seas, flying in the sky, boarding on train, Thai luxury awaits.

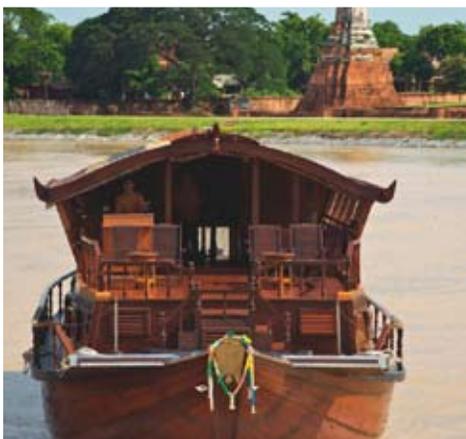
- **Ocean Marina Yacht Club** – Asia’s largest first-class one stop yachting
- **Amancruises** – Luxurious cruise in Andaman’s sea
- **Siam Land Flying** – Unique Fly High as your inspire
- **E & O luxurious train** - A six-star journey aboard across Thailand with exquisite dining



• Once-in-a-lifetime activities

Thailand’s myriad priceless experiences are truly one-of-a-kind. Their value lies in not their price tag, but their unique ability to showcase the beauty and culture of Thailand. Select your once-in-a-lifetime activities in our beautiful country.

- **Bangkok Sky Tours** –Enjoy panorama view over Bangkok
- **Oriental Balloon flights** – A free-floating Chiangmai journey
- **Ancient Temples at sunrise by barge** in Ayutthaya



Wedding in Thailand

• Weddings and Celebrations in Thailand

- Under Water Wedding
- Rock Climbing Wedding
- Over water Wedding
- Beach Wedding
- Mountain Wedding



• Luxurious Shopping

Bangkok offers exclusive lifestyle shopping destination.

New York has Fifth Avenue, Tokyo has Ginza, London has Bond street, while Bangkok has everything! For the discerning shopper with a penchant for luxury, the city is a six-star shopping paradise.

• Shopping Mall Center in Bangkok

- EmQuartier
- Siam Paragon
- Siam Center
- Gaysorn Shopping Centre
- Central Embassy
- Central World



• Spa and Wellness

With the massage and spa traditions dating back centuries, Thailand's reputation as one of the world's best destinations for wellness remedies is as old as the country itself. More recently, it has become a hotbed for world-class yoga retreats and detox centres, making Thailand a true Mecca of physical, mental and spiritual rejuvenation.

- **The Barai Spa**, Hyatt Regency, Huahin
- **Chirawan Yoga Retreat**, Phuket
- **The Dheva Spa and Wellness Centre**, Chiangmai
- **The Oriental Spa**, Mandarin Oriental Bangkok



Thailand- A Golfer's Paradise

- Over 200 golf courses in Thailand
- Built to top international standards, designed by famous course builders such as Robert Trent Jones jr., Jack Nicklaus, Greg Norman, Arnold Palmer, Nick Faldo...
- Variety of choices: Beachside, Helipad, Mountain side
- Green fees are moderate ; Caddies are a delight-friendly and knowledgeable
- Around Bangkok, Khao Yai, Hua Hin, Pattaya, Koh Samui, Phuket, Chiang Mai





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Medical Tourism

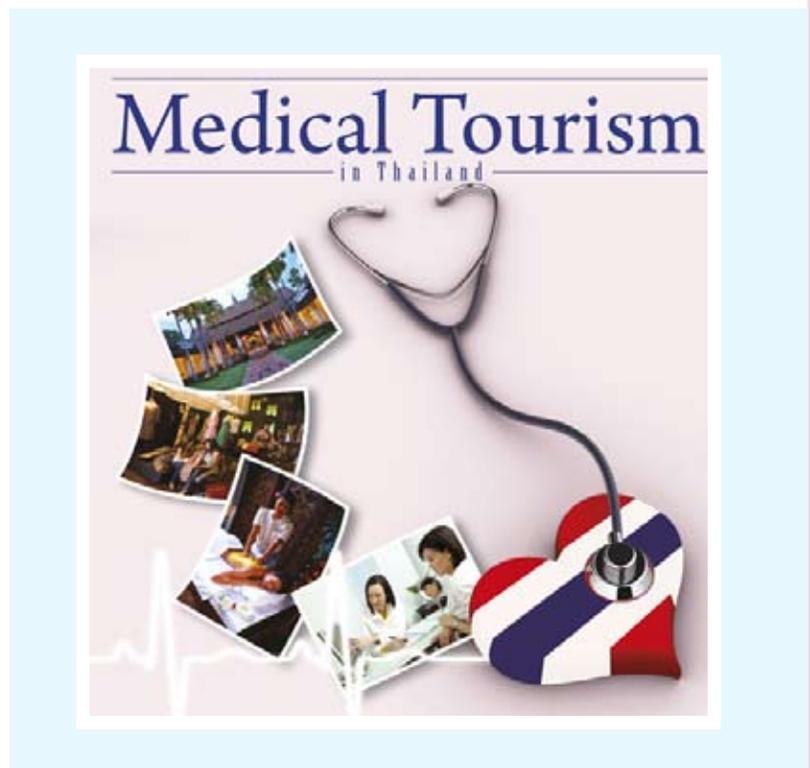
Thailand is leading Asia as a medical tourism destination. More than a million healthcare tourists visit Thailand every year to avail healthcare services owing to its excellent medical and health care quality. Healthcare in Thailand is provided by government hospitals, private hospitals, non-governmental organizations and private practitioners.

The main reasons that have enabled Thailand to dominate this growing market are:

- **The low cost of medical treatment,**
- **The quality of treatment provided by private medical centers,**
- **And the highly developed tourism industry, etc**

Bumrungard hospital; Bangkok hospital; Vejthani; Phaya thai; Samitivej; Sikarin hospitals among many others.

Thailand has a wide variety of facilities in the modern city of Bangkok, or near the beach in Pattaya, Phuket, Koh Samui, and Hua Hin; or in the culturally rich city of Chiang Mai.



“Unique Thai Local Experiences”



Derived from our His Majesty King Bhumibhol Adulyadej’s philosophy, the Tourism Authority of Thailand (TAT) offers the new way of tourism “Unique Thai Local Experiences’ to travellers to explore the unique local experiences in many communities that implements the King’s guidance on sufficiency economy to reflect the simplicity of Thai way life to foreigners.

Visitors are encouraged to discover new pattern of local community tourism through different way of Thai life as follows

- **Thai way-Thai Cuisine**

Thailand’s distinctive cuisine is second to none, making the country a heaven for tantalizing gastronomic sensations. Each region features its own signature style, defined by fresh ingredients, local character and sublime flavours. Learn how to cook like a Thai at many cooking class schools throughout the country or savour local street foods.

- **Thai Cooking Class at Blue Elephant**
- **Amazing Street food at Yaowarat**



- **Thai way- River life**

Thai people share deep bonds with the river. They have food from the river and transport by the river. Especially for agricultural person, river is the centre piece of living. In the past, Thai people always built the house near the river. One can enjoy river or klong tour in Bangkok to see the traditional way of life of Thai people.



- **Thai way- Thai fun**

Having fun during your stay in Thailand is as easy as 1-2-3 just do as the locals do. There are so many amazing activities to try

- Take a thai ride “**tuk tuk tour**” to get around Emerald Buddha, Royal palace and nearby
- Enjoy walking streets
- **Cycling tour** in Historical sites of Ayutthaya or Sukhothai



- **Thai way-Our beloved King and royal family**

Thai people considered themselves as the luckiest as they have a king who has worked very hard for them. There are so many royal projects that help Thai local people to enjoy a better standard of living. To better understand his initiatives, one should undertake sightseeing at

- **Royal project at Doi Angkhang**
- **Doi Tung in Chiangrai**



- **Thai way-Thai Art**

Thai art celebrate the local ways of life in the most elegant of forms, encompassing architecture, painting, literature, drama and martial arts. Learn how to make **fruit carving** or **umbrella paint** in Chiangmai.



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